



**For Immediate Release**

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**CherryArts Announces Onsite Collaboration with Denver Chalk Art Festival at 2021  
Cherry Creek Arts Festival**

***More than 100 artists will create chalk art at Cherry Creek Shopping Center on Sept. 5 & 6***

**DENVER (July 28, 2021)** – [CherryArts](#) and the [Denver Chalk Art Festival](#) will collaborate at the 2021 [Cherry Creek Arts Festival](#), where more than 100 artists will create temporary chalk artworks on Sunday, Sept. 5 and Monday, Sept. 6 at the Cherry Creek Shopping Center (CCSC) in the northwest parking lot near University Boulevard and 1st Avenue.

The Denver Chalk Art Festival started in 2003 and has historically occurred during June on the streets of Larimer Square. In 2020, due to the COVID-19 pandemic, the Festival took place in driveways and on sidewalks around Denver. CherryArts and the Denver Chalk Art Festival have collaborated previously on outreach programs; this year, chalk festival artists will showcase their work at the Cherry Creek Arts Festival. This includes many artists who have participated for more than a decade, three madonnari (professional chalk artists) and artists who are new to the event. For more information, visit [www.denverchalk.art](http://www.denverchalk.art).

“We’ve been waiting to hit the Denver streets again since June of 2019. Watching the joy this craft brings to attendees - and the camaraderie of the artist community coming together - has been sorely missed.” said Michel Rieger, Denver Chalk Art Festival artist director. “Collaborating with CherryArts is a perfect match. We look forward to bringing Denver’s most colorful event back through the long-standing tradition of the Cherry Creek Arts Festival.”

“CherryArts’ mission is to provide access to art experiences and support art education in Colorado. As part of that mission, we have a long history of collaborating with arts organizations to further activate the Cherry Creek Arts Festival site, bringing unique and treasured activations to enhance the event,” said Tara Brickell, CherryArts executive director. “Having the magic of the Denver Chalk Arts Festival onsite this year is an excellent complement to the 220 visual artists booths, allowing visitors to see art and artists in action.”

The 2021 Cherry Creek Arts Festival takes place Sept. 4 (10 a.m. to 8 p.m.), Sept. 5 (10 a.m. to 8 p.m.) and Sept. 6 (10 a.m. to 6 p.m.), creekside at CCSC, featuring [220 national and international artists](#), 16 performing artists, Creation Station with children’s activities, food and interactive experiences. The event begins on Sept. 2 with a ticketed [30<sup>th</sup> Anniversary Kickoff](#) event featuring a pop-up preview of select artists from the juried festival, live entertainment, passed hors d’oeuvres and drinks in a relaxed outdoor setting. Festival Nights take place Sept. 4 and 5 at the CherryArts stage in the Beer Garden from 8 p.m. to 10 p.m.

For all details about the 2021 Cherry Creek Arts Festival, including the list of exhibiting artists, children’s activities, a schedule of performing artists, food and beverage details, a site map, transportation information and photos, please visit <https://bit.ly/CCAF2021MediaKit>.

The 2021 Cherry Creek Arts Festival is officially sponsored by Your Front Range Toyota Stores. Associate sponsors are Cherry Creek Shopping Center, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, The Bet 1430AM and KS 107.5. Supporting Sponsors include Happy Llama Inc., Lifetime Windows & Siding and Pepsi. Contributing Sponsors include Creative Law Network and the MDC Foundation.

### **About CherryArts**

CherryArts is a year-round nonprofit organization whose mission is to provide access to art experiences and support arts education in Colorado. CherryArts produces the Cherry Creek Arts Festival presented by Toyota, and other signature immersive art events offered in unique settings, to provide the funding and an audience for delivering arts education programming. CherryArts recently doubled its annual impact, serving more than 46,000 students through its experiential art programs, including the Mobile Art Gallery, Student Art Buying Program, Art Kits, Mobile Art Cart: Printmaking Edition, Ink the City and the Alliance Project. These mobile programs bring art experiences directly into schools with the goal of fostering lifelong relationships with arts and culture. CherryArts’ programs advance Colorado’s creative economy by educating the next generation about art appreciation and opportunities for working in and supporting the arts. For more information about CherryArts, please visit [cherryarts.org](http://cherryarts.org) or engage on [Facebook](#), [Twitter](#) and [Instagram](#), using @CherryArts and #CherryArts.

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