



**For Immediate Release**

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**CherryArts Announces 2021 Cherry Creek Arts Festival Commemorative Poster Artist  
and 30th Anniversary Kickoff Event**

*2021 event takes place Sept. 4, 5 and 6 creekside at the Cherry Creek Shopping Center*

**DENVER (July 8, 2021)** – [CherryArts](#) announces Amanda Outcalt’s “A Weight Lifted” as the 2021 Cherry Creek Arts Festival commemorative poster. The [Cherry Creek Arts Festival](#) will take place Sept. 4, 5 and 6, creekside at the Cherry Creek Shopping Center, with a [30th Anniversary Kickoff](#) event on Thursday, Sept. 2 from 4 p.m. to 8 p.m. at the new Festival site.

Outcalt, a mixed media artist from Washington, D.C. who is exhibiting at the 2021 event, describes the sentiment conveyed in the poster artwork.

“After a long year, this bear is me (and probably all of us) as gears shift, and we dip our toes back into the lives we used to lead before 2020 changed so many things for everyone,” said Outcalt. “The scissors the bees carry are from sewing patterns, a perfect metaphor for putting the pieces back together after they have been torn apart and reimagining a new reality.”

The commemorative poster is available for purchase at [CherryArtShop.org](#) and at the Festival store on the event site.

The 2021 event will begin with a [30th Anniversary Kickoff](#) event on Sept. 2 featuring a pop-up preview of select artists from the juried festival, live entertainment, passed hors d’oeuvres and drinks in a relaxed outdoor setting. For more information and to purchase timed-entry tickets to the event, please visit <https://cherrycreekartsfestival.org/kickoff/>. Ticket sales from the event support CherryArts’ year-round mission to provide access to art experiences and support arts education in Colorado.

“We look forward to celebrating 30 years of ‘Art for Everyone’ at our Anniversary Kickoff and throughout the festival weekend,” said Tara Brickell, CherryArts executive director. “We’re excited to convene with our community of artists, partners and visitors, celebrating the art and artists that bring us together year after year, after a challenging year for our arts community and all of us.”

This year's event features [220 national and international artists](#), 16 performing artists, Creation Station with children's activities, food and interactive art experiences. The 2021 event hours are Saturday, Sept. 4 and Sunday, Sept. 5 from 10 a.m. to 8 p.m. and Monday, Sept. 6 from 10 a.m. to 6 p.m. Festival Nights with featured musical guests will take place Sept. 4 and 5 from 8 p.m. to 10 p.m.

CherryArts will release additional Festival information in late July including the list of performing artists, culinary partners, art activities and other details.

For images of the poster art and past events, visit the 2021 media kit at <https://bit.ly/CCAF2021MediaKit>.

The 2021 Cherry Creek Arts Festival is officially sponsored by Your Front Range Toyota Stores. Associate sponsors are Cherry Creek Shopping Center, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, The Bet 1430AM and KS 107.5. Supporting Sponsors include Happy Llama Inc., Lifetime Windows & Siding and Pepsi. Contributing Sponsors include Creative Law Network and the MDC Foundation.

### **About CherryArts**

CherryArts is a year-round nonprofit organization whose mission is to provide access to art experiences and support arts education in Colorado. CherryArts produces the Cherry Creek Arts Festival presented by Toyota, and other signature immersive art events offered in unique settings, to provide the funding and an audience for delivering arts education programming. CherryArts recently doubled its annual impact, serving more than 46,000 students through its experiential art programs, including the Mobile Art Gallery, Student Art Buying Program, Art Kits, Mobile Art Cart: Printmaking Edition, Ink the City and the Alliance Project. These mobile programs bring art experiences directly into schools with the goal of fostering lifelong relationships with arts and culture. CherryArts' programs advance Colorado's creative economy by educating the next generation about art appreciation and opportunities for working in and supporting the arts. For more information about CherryArts, please visit [cherryarts.org](http://cherryarts.org) or engage on [Facebook](#), [Twitter](#) and [Instagram](#), using @CherryArts and #CherryArts.

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