



For Immediate Release

Contact: Stephanie Blake, Blake Communications

stephanie@blakecommunications.com

303.915.4183

CherryArts Cancels 2020 Cherry Creek Arts Festival Scheduled for July 3, 4 & 5 *Year-round arts education organization focuses on opportunities to support community throughout 2020*

DENVER (April 29, 2020) – [CherryArts](#) announces today the cancellation of the 30th Annual Cherry Creek Arts Festival, originally scheduled for July 3, 4 and 5.

“It is with great sadness that we share the difficult decision made by the CherryArts board of directors to cancel the 2020 Cherry Creek Arts Festival. This decision was made after weeks of careful deliberation about the challenging and evolving impacts of COVID-19 and was informed by City of Denver and State of Colorado public health officials. As an event that relies on the regional and national travel of artists and hosts over 330,000 people, we are confident this is the best decision to ensure the safety of artists and our community during this time of social distancing,” said Tara Brickell, executive director and CEO of CherryArts. “We look forward to returning in 2021 on July 2, 3 & 4, when we plan to celebrate the 30th Anniversary with ‘Art for Everyone,’ including visual and performing arts and educational and immersive arts experiences.”

Artists juried into the 2020 event will have the option to return for the 2021 event or receive a full refund for booth fees and then have the option of reapplying for the 2021 show at a later date.

“Your Hometown Toyota Stores fully support the decision to cancel this year's Cherry Creek Arts Festival in order to protect the health and safety of those in our communities. We look forward to returning as the presenting sponsor of the 2021 Festival,” said Deck Hughes, president of the Denver Toyota Dealers Association.

As a year-round, nonprofit organization with a mission to provide access to art experiences and support arts education in Colorado, CherryArts is initiating and exploring a number of options to support artists and the community throughout 2020.

First and foremost, CherryArts hosts the [Art Shop](#), a virtual platform featuring the work of Cherry Creek Arts Festival juried artists. Every purchase directly supports CherryArts' artists. Additionally, with students and families currently looking for activities and ways to stay creative at home, CherryArts.org features a free [virtual online learning page](#).

CherryArts is also partnering with [Food For Thought](#), an organization delivering thousands of meals to Denver Public School (DPS) students and their families, to distribute "Art Kits" to these families in need throughout Denver.

"The community needs the support of organizations like ours now more than ever," said Brickell. "We look forward to using our year-round platform to bring art to everyone. CherryArts is also committed to supporting artists who, like many small-business owners, need financial help during this pandemic. We will continue to provide access to art experiences and arts education through initiatives and programs that we will announce in the coming months."

Visit www.cherryarts.org for updated information about community initiatives and programs or to donate to support artists and ongoing arts education programming.

About CherryArts

CherryArts is a year-round nonprofit organization whose mission is to provide access to art experiences and support arts education in Colorado. CherryArts produces the Cherry Creek Arts Festival and the Stanley Arts Festival. These signature immersive art events, offered in unique settings, provide the funding and an audience for delivering CherryArts arts education programming. CherryArts recently doubled its annual impact, serving more than 46,000 students through its experiential art programs, including the Mobile Art Gallery, Student Art Buying Program, Mobile Art Cart: Printmaking Edition, Ink the City and the Alliance Project. These mobile programs bring art experiences directly into schools with the goal of fostering lifelong relationships with arts and culture. CherryArts' programs advance Colorado's creative economy by educating the next generation about art appreciation and opportunities for working in and supporting the arts. For more information about CherryArts, please visit cherryarts.org or engage on [Facebook](#), [Twitter](#) and [Instagram](#), using @CherryArts and #CherryArts.

###