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PRESS RELEASE

For Immediate Release

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International Festivals & Events Association (IFEA) and Haas & Wilkerson Insurance Announce the 2019 Pinnacle Award Winners

Boise, Idaho- The International Festivals & Events Association (IFEA) paid tribute to the **Cherry Creek Arts Festival** – produced by **CherryArts** in **Denver, CO** on Wednesday, September 25, 2019 during the IFEA/Haas & Wilkerson Pinnacle Awards Ceremony held at the 64th Annual IFEA Convention, Expo & Retreat, presented by Haas & Wilkerson Insurance, in Colonial Williamsburg, Virginia, U.S.A., September 25-27, 2019, where they were presented with **21** awards in the prestigious IFEA/Haas & Wilkerson Pinnacle Awards Competition. Awards were won in the following categories:

GRAND PINNACLE:

Bronze: 2018 Cherry Creek Arts Festival, Denver, CO

GOLD AWARDS:

Best Single Magazine Display Ad: 2018 CCAF - June/July Colorado Homes & Lifestyles Magazine

Best Commemorative Poster: 2018 CCAF - "Cooper's Diner" Painting by Seth Smith

Best Event Invitation: 2018 CCAF - Artist Application Postcard

Best Other Merchandise: 2018 CCAF - Cooper's Diner Poster Blanket

Best New Merchandise: 2018 CCAF - CherryArts Lantern

Best Educational Program: 2018 CCAF – Janus Henderson Investors Student Art Buying Program

SILVER AWARDS:

Best Organizational Website: 2018 CCAF - CherryArts.org

Best Event/Organization E-Newsletter: 2018 CCAF

Best Promotional Brochure: 2018 CCAF - Screen print your own reusable Bob Ross bag

Best Ad Series: 2018 CCAF featuring artwork by Seth Smith and Heinrich Toh

Best Street Banner: 2018 CCAF - Artivity Avenue Entrance Truss by Artists Dayna Safferstein, Sarah Jones with Meow Wolf and Aurora Frontier P-8 Students

Best Miscellaneous On-Site Décor: 2018 CCAF - Recycle Bins

Best Miscellaneous Clothing: 2018 CCAF - Hoodie

Best Community Outreach Program: CherryArts Year-Round Community Outreach Programs

BRONZE AWARDS:

Best Social Media Site: 2018 CCAF - Instagram.com/cherryarts

Best Company Image Pieces: CherryArts Business Cards

Best Event Promotional Photograph: 2018 CCAF by Frank Montanez

Best Hat: 2018 CCAF

Best New Promotion Activity: 2018 CCAF - "A Pie and a Painter Walk into a Diner" CherryArts YP's

2018 Stanley Arts Festival

Bronze

Best Event Invitation

IFEA Association Endorsed Partners

Sponsor of the Pinnacle Awards



Sponsored by industry leader [Haas & Wilkerson Insurance](#), the professional competition draws entries from some of the world's top festivals and events*. Winning entries came from organizations as diverse as the Dublin Irish Festival in Dublin, OH; the OC Fair in Costa Mesa, CA; the Des Moines Arts Festival, Des Moines, IA; the National Cherry Blossom Festival in Washington, DC; the City of West Palm Beach, West Palm Beach, FL; the Kentucky Derby Festival in Louisville, KY; the Pasadena Tournament of Roses in Pasadena, CA; the City of McAllen in McAllen, TX; the Macon, Georgia's International Cherry Blossom Festival in Macon, GA; The Parade Company in Detroit, MI; the Philadelphia Flower Show, Philadelphia, PA; High Point University in High Point, NC; and Canada Day at Canada Place, Vancouver, BC, Canada.

International winners included such diverse event organizations as RedFilo Events, Abu Dhabi, UAE; Destination NSW, Sydney, Australia; Cuckoo Events, Dublin, Ireland; Festival Lent, Maribor, Slovenia; Geumsan Insam Festival in Gangeneung-si, South Korea; and the Hanseong Baekje Cultural Festival, Songpa-gu, South Korea.

"We would like to congratulate all of our Pinnacle winners for their outstanding entries into this year's competition," said IFEA President & CEO, Steven Wood Schmader, CFEE. *"The IFEA/Haas & Wilkerson Pinnacle Awards Competition recognizes the outstanding accomplishments and top quality creative, promotional, operational and community outreach programs and materials produced by festivals and events around the world. Striving for the highest degree of excellence in festival and event promotions and operations in every budget level and every corner of the globe, this competition has not only raised the standards and quality of the festivals and events industry to new levels, but also shows how event producers can use innovation and creativity to achieve a higher level of success."*

Headquartered in Boise, Idaho, the International Festivals & Events Association (IFEA) is *The Premier Association Supporting and Enabling Festival & Event Professionals Worldwide*. In partnership with global affiliates under the umbrellas of IFEA Africa, IFEA Asia, IFEA Australia, IFEA Europe, IFEA Latin America, IFEA Middle East (MENASA), and IFEA North America, the organization's common vision is for *"A Globally United Industry that Touches Lives in a Positive Way through Celebration."* The Association offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

***All winners are selected from those Festivals and Events who specifically enter the competition. Each category is separated into four separate budget categories. Each entry is judged within those budget categories, against the criteria and requirements of the specific category.**

For a complete list of 2019 Pinnacle Winners go to:

www.ifea.com/p/industryawards/pinnacleawards/pastpinnaclewinners

Photos of all winning recipients can be found:

<https://www.ifea.com/p/industryawards/pinnacleawards/pastpinnaclewinners/pinnaclewinnerphotos>

For more information on the IFEA, go to: www.ifea.com