

CHERRY CREEK ARTS FESTIVAL

SAT / SUN / MON: JULY 1, 2, 3, 2017

303.355.2787 • MANAGEMENT@CHERRYARTS.ORG

WWW.CHERRYARTS.ORG



Dear Cherry Creek North Businesses, Employers and Residential Management:

Since 1991, the Cherry Creek North BID has been the Official Host of the Cherry Creek Arts Festival (CCAF), and we are thrilled to collaborate with you as we continue the grand tradition with the 27th Annual Show! We are very grateful to the BID, all businesses and residents for your continued support of our 501c3 nonprofit mission providing access to the arts. We look forward to working with you to make the weekend successful for all, as we welcome 250 juried artists and 350,000 patrons. We strive to condense the set-up and tear-down of the event as much as possible and work to serve our guests as best possible. Thank you for your support.

Sincerely, Tara Brickell, Executive Director / CEO

Cherry Creek Arts Festival Closure Schedule

Friday, June 30 at 6 a.m. The entire CCAF site closes Friday, June 30 for public safety and city regulations, for overall event set-up. Street barricades will be up at this time and the entire festival is set-up with a one-day street closure. This includes the following streets:

- 2nd to 3rd Avenues
- Clayton to Steele Streets
- 3rd Place

Arts Festival Show Hours

Friday, June 30	7 p.m. to 10 p.m.	FREE Artist Preview (Clayton Street ONLY, 2 nd to 3 rd Aves)
Saturday, July 1	10 a.m. to 8 p.m.	6 p.m. to 10 p.m. Festival Nights Concert
Sunday, July 2	10 a.m. to 8 p.m.	6 p.m. to 10 p.m. Festival Nights Concert
Monday, July 3	10 a.m. to 6 p.m.	Site tear-down begins immediately at 6 p.m. and Monday, July 3, streets open back up at 12:00 a.m. midnight

Vehicle Access During Festival June 30, July 1-3

Delivery trucks and local merchants will be allowed on site prior to 8 a.m. and after 8:30 p.m. each day of the Arts Festival. A special permit is required for residential access throughout the event and may be picked up at the Arts Festival office after June 1st. (2 Steele Street, Suite B-100, Bank of the West – Lower Level – Steele and Ellsworth) Businesses needing employee access to parking lots on Friday, June 30th will also need special permits contact us at management@cherryarts.org for details.

TIP: Plan to encourage and welcome guests into your businesses with special window signage and decor; 63% of attendees discover a new Cherry Creek North business they'd like to visit again.



Connect with Us!

Main Site: www.CherryArts.org
Facebook: [Facebook.com/CherryArts](https://www.facebook.com/CherryArts)
Twitter, Instagram, Pinterest: @cherryarts
Media, Newsletters, Artist Listings:
<http://cherrycreekartsfestival.org/media>

On social media, Celebrate and Engage the Arts with the hashtag **#cherryarts**