



For Immediate Release

Media contact: Bryant Palmer
bryant@ohheycreative.com, 917-225-6920

CherryArts Wins Prestigious International Award for World's Best Festival for Second Year in a Row

This is the Denver festival's seventh time winning the Gold Grand Pinnacle

DENVER (September 26, 2025) — For the second year in a row, **The Cherry Creek Arts Festival** has been awarded the prestigious **Gold Grand Pinnacle** award by the International Festivals and Events Association (IFEA), the largest and most significant professional association for producers of festivals and events.

This is the seventh time CherryArts has won the Gold Grand Pinnacle in its 35-year history, and the second time since 2013, after last year's surprise victory. Last year, IFEA grouped in one category all international festivals with budgets over \$1 million for the first time; this year, the new, highest category is for festivals with budgets over \$1.5 million. CherryArts won in this highest category both last year and this year.

The Grand Pinnacle is IFEA's highest accolade, "recognizing festivals and events that excel in balancing all key elements essential for a successful event."

"We are surprised and delighted to receive this award for the second year in a row, and we are so proud that one of the world's best festivals takes place in Denver," said Tara Brickell, executive director of CherryArts. "Our festival is brought to life by an incredible team of people, plus partners, sponsors, volunteers, and the world-class artists who exhibit their work with us. The funds we raise help us take art and art experiences to Colorado schools all year long. That we get to do that while producing a beloved event that brings an international audience of 150,000 to Denver every July means the world to us."

Destination NSW by Vivid Sydney, in Australia, took home the silver award this year, and the Pennsylvania Flower Show won the bronze award. Other internationally recognized events in the same category include the Kentucky Derby, the Bangkok Art Biennale, the Geumsan World K-Insam Festival in South Korea, the Pasadena Tournament of Roses, and the North Carolina Azalea Festival. A full list of award winners in multiple categories is [here](#).



The most recent edition of the Cherry Creek Arts Festival generated more than \$4.5 million in artist sales, and inspired an even larger impact on the Denver economy over the July 4th weekend. The 2026 Cherry Creek Arts Festival will be July 3, 4, and 5. Applications for that event open on October 1.

The annual Cherry Creek Arts Festival is produced by CherryArts, a Denver-based nonprofit dedicated to the beliefs that access to art is for everyone and that artists are essential. CherryArts supports artists and arts education through interactive programming at their annual festival and year-round throughout Colorado. Last year, CherryArts directly served more than 40,000 students with mobile outreach programs designed to spark creativity and empower the next generation through arts education.

Here are [photos from the 2024 Cherry Creek Arts Festival](#).
