



For Immediate Release

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CherryArts Launches Artist Relief Auction in Place of Annual Cherry Creek Arts Festival

Week-long auction begins July 3 featuring nearly 200 artworks

DENVER (June 29, 2020) – On Friday, July 3, [CherryArts](#) will launch the [CherryArts Artist Relief Auction](#), a collection of nearly 200 artworks from 70 artists, providing an opportunity to support 2020 Cherry Creek Arts Festival juried artists in lieu of the event.

Running through July 10, the auction will feature artwork in 13 different mediums and specialty items by artists from all over the country, including Colorado. Some of the artists will share videos of their work with explanations of the piece and their process. Ninety percent of the proceeds from the auction will go directly to the artists.

“In our tradition of supporting artists and providing access to art over the 4th of July weekend, CherryArts is offering the Artist Relief Auction,” said Tara Brickell, executive director & CEO of CherryArts. “Artists across the country have been deeply impacted by the pandemic and could use support now more than ever. The Artist Relief Auction provides a chance to support a favorite artist, add to an art collection and get a taste of the Cherry Creek Arts Festival while safely at home.”

Throughout the week, the CherryArts social media channels will highlight artist videos, including demonstrations and interviews. For a full schedule of these events, as well as images, please visit the media kit at <https://bit.ly/CherryArtsReliefAuctionMediaKit>.

To receive information about the auction, including when it goes live, email hello@cherryarts.org, or visit www.cherryartsauction.org to access the auction beginning July 3 at 9 a.m.

About CherryArts

CherryArts is a year-round nonprofit organization whose mission is to provide access to art experiences and support arts education in Colorado. CherryArts produces the Cherry Creek Arts Festival and the Stanley Arts Festival. These signature immersive art events, offered in unique settings, provide the funding and an audience for delivering CherryArts arts education programming. CherryArts recently doubled its annual impact, serving more than 46,000 students through its experiential art programs, including the Mobile Art Gallery, Student Art Buying Program, Mobile Art Cart: Printmaking Edition, Ink the City and the Alliance Project. These mobile programs bring art experiences directly into schools with the goal of fostering lifelong relationships with arts and culture. CherryArts' programs advance Colorado's creative economy by educating the next generation about art appreciation and opportunities for working in and supporting the arts. For more information about CherryArts, please visit cherryarts.org or engage on [Facebook](#), [Twitter](#) and [Instagram](#), using @CherryArts and #CherryArts.

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