



For Immediate Release

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The 2016 Cherry Creek Arts Festival Offers an Art-Full 4th of July Weekend with an Abundance of Family-Friendly Activities

DENVER (June 14, 2016) – The 2016 Cherry Creek Arts Festival, which takes place July 2, 3 and 4 in the streets of Cherry Creek North, offers a number of family-friendly activities throughout the weekend.

Throughout the Festival weekend families can visit [Artivity Avenue](#), a full block of interactive activities located on Steele Street between 1st and 2nd Avenues. Kids can create flowers and critters, design sculptures out of vegetables, color velvet art sheets, finger paint, create a artistic button and so much more. Other activities include the following.

- Imagination Collaboration Mural – “Be A Part Of The Art” at this exciting mural painted by the community.
- Creation Station presented by Cruisin’ 1430 AM – An art playground tailored to younger children. This area is one of the most popular activities, and it features numerous diverse and creative art activities designed to engage the mind and the whole family.
- King Soopers Area – Play with your food and create a sculpture out of vegetables.

Additional ongoing family-friendly activities include the following.

- Performing artists at the [Janus Main Stage](#) and Blue Moon Beer Garden throughout all three days of the Festival.
- The [Janus Art Experience tent](#) featuring an art demonstration by 2016 poster artist, Lynn Whipple.
- [The Mobile Art Gallery](#) in the JW Marriott Cherry Creek lobby (located at Clayton Street and 1st Avenue), featuring original works of art from years of Arts Festival exhibiting artists. One of the Arts Festival’s year-round educational programs, The Janus Mobile Art Gallery travels to Colorado schools throughout the year.
- [The Janus Student Art Buying Showcase](#) – Saturday, July 2, from 1:30 p.m. to 2:30 p.m. - at the Janus Art Experience tent on Clayton between 2nd and 3rd Avenues.
- Handsome Little Devils spontaneous mobile pop-up performances throughout the Festival weekend provided by Festival Sponsor Arrow Electronics.
- [Culinary Avenue](#) – located Fillmore Street between 2nd and 3rd Avenues. Enjoy unique dining experiences at nearly 20 culinary vendors and [five food trucks](#).

The Cherry Creek Arts Festival provides a diaper changing station with supplies on Artivity Avenue and a first-aid station at Fillmore and 3rd Avenues. Sunscreen is available at entrances and other locations provided by Rocky Mountain Sunscreen. The Information Booth presented

by The Denver Post, located at 3rd and Fillmore Avenues, will assist with any questions or onsite needs.

Transportation is easy for the whole family with a bike corral located at 3rd Avenue and Steele Street and valet parking for bikes provided by nonprofit partner wishforwheels.org. Cherry Creek North has four B-Cycle stations and three \$6 “Festival Premier Parking” at onsite locations. Parking is free at the Cherry Creek Shopping Center.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2016 event will take place on July 1, 2, 3 and 4.

Janus presents the 2016 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick’s Gin, JW Marriott Denver Cherry Creek, Ketel One Vodka, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1 and Crusin’ 1430 AM. Supporting Sponsors include Finished Basement Company-REthinkREmodel, Francis Ford Coppola Winery, Happy Llama Inc., King Soopers, Milagro Tequila, Pepsi and Porter Adventist Hospital. Contributing Sponsors include American Art Collector, Baileys Almande, Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Inspirato, the MDC Foundation, Stanley Marketplace & Turner Construction.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival and statewide education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Come Alive with Art using the hashtag #CherryArts.

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