

CALL FOR INNOVATION



For Immediate Release

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The 2016 Cherry Creek Arts Festival and Arrow Electronics Announce the Five Years Out Arrow Art Challenge Finalists
Finalist pieces will displayed at the Cherry Creek Shopping Center from June 22 to July 4

DENVER (May 17, 2016)— For the fourth year, the Cherry Creek Arts Festival is partnering with 2016 Festival presenting sponsor Arrow Electronics in the Five Years Out Arrow Art Challenge, an international challenge to inspire artists to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium.

Through a competitive and collaborative selection process, a jury of national artists and art professionals chose seven finalists out of a competitive pool of artists. Each finalist is receiving a \$5,000 commission to create a forward-thinking piece to be displayed at the Cherry Creek Shopping Center from June 22 to July 4. The following is a list of the finalists.

Artist	Medium	City, State
Jennifer McCurdy	Ceramics	Vineyard Haven, MA
Toby Fraley	Sculpture	Bridgeville, PA
Bryan David Griffith	Painting/mixed media	Flagstaff, AZ
Mark Aspinall	Metalwork/mixed media	Crotone, Italy
Steven Gutierrez	Sculpture/digital art	Chardon, OH
Anne Bossert	Wood/mixed media	Fort Collins, CO
Jen Lewin	New media/electronic/sculpture	Boulder, CO

This year, the public is invited to transform finalist Steven Gutierrez's sculpture, Aesthetica Sculptura, via an online 3D interface. Visit <http://www.sgevolution.com/evolve/> to help in the creation of the piece, which will be 3D printed. The online site will be available until May 27.

The jury will select one winner, the week of June 20, to receive the Innovation Award, granting that winner a \$10,000 prize and a jury-exempt invitation to exhibit at the 2017 Cherry Creek Arts Festival. The pieces will become part of the innovative collection of artwork at Arrow featured in offices around the world, as well as in aspects of its brand campaigns.

“The Cherry Creek Arts Festival fuels such impressive artistic expression, originality and ingenuity. Arrow Electronics is thrilled to partner with the Festival again to unveil the innovative pieces our 2016 finalists will present,” said Rich Kylberg, vice president of global corporate marketing and communications at Arrow. “This group of finalists have truly embodied Arrow’s concept of innovative thinking and how to transform what’s possible into what’s practical in the present, and [Five Years Out](#).”

For more information about the Five Years Out Arrow Art Challenge, please visit <http://www.arrow.com/arts/> and www.cherryarts.org/ArrowFiveYearsOut.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2016 event will take place on July 1, 2, 3 and 4.

Janus presents the 2016 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick’s Gin, JW Marriott Denver Cherry Creek, Ketel One Vodka, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1 and Crusin’ 1430 AM. Supporting Sponsors include Finished Basement Company-REthinkREmodel, Francis Ford Coppola Winery, Happy Llama Inc., King Soopers, Milagro Tequila, Pepsi and Porter Adventist Hospital. Contributing Sponsors include American Art Collector, Baileys Almande, Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Inspirato, the MDC Foundation, Stanley Marketplace & Turner Construction.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival and statewide education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Come Alive with Art using the hashtag #CherryArts.

About Arrow Electronics

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 serving over 85 countries. Learn more at www.fiveyearsout.com.

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