

ePRESS RELEASE
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Cherry Creek Arts Festival
Denver, Colorado, USA
July 1, 2, 3, 2017

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CHERRYARTS ANNOUNCES JURIED ARTISTS FOR 2017

DENVER, CO – January 26, 2017: CherryArts officially announces the 260 juried artists and 5 “Emerging Artists” for its 27th annual Cherry Creek Arts Festival (CCAF). The artists were chosen in a blind-jury process from over 2,100 artist applications, making the CCAF one of, if not the most, competitive art shows in the nation. 30 artists are from the state of Colorado. The CCAF takes place Saturday, Sunday and Monday, July 1, 2, 3, 2017 and is located in Denver’s Cherry Creek North District.

The only artists annually exempt from the jury are the 15 award-winning artists and the annual commemorative poster artist from the previous festival. The artist jury changes annually and selects work based solely on artistic excellence of original, handcrafted work: 82 of the total 260 artists are first-time-ever CCAF exhibitors.

Contributing to the extremely competitive nature of the jury and the high levels of art excellence are actual artist sales (in excess of \$3.2 million for 2016) and consistently high national festival rankings. High sales are attributed to the event's setting in the heart of Denver's unique, beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, and a \$900,000+ multi-media marketing campaign. The visual artists' success and quality are core values and measurements of accomplishment for the Cherry Creek Arts Festival.

The Arts Festival features artists in 13 different media categories including: ceramics, digital art, drawing, fiber, glass, printmaking, jewelry, metalworks, mixed media, painting, photography, sculpture and wood.

2017 exhibiting artists:

<http://cherrycreekartsfestival.org/exhibiting-artists/>

The jury consisted of Toby Atticus Fraley (Bridgeville, PA, 2016 Award Winning CCAF Artist), Hamidah Glasgow (Fort Collins, CO, Executive Director and Curator at the The Center for Fine Art Photography), Andrew L. Kuebeck (Denver, CO, Professor/Area Coordinator of Jewelry and Metalsmithing at the Metropolitan State University of Denver and Artist), Petra Sertic (Denver, CO, Independent Curator and Professor of Art History at Metro State University of Denver, Ph.D candidate at University of Colorado), and Lynn Whipple (Winter Park, FL, 2016 Award Winning CCAF Artist.)

CherryArts is a 501(c)(3) non-profit organization whose mission is to provide access to arts experiences and support arts education in Colorado. Along with the arts festival itself, CherryArts fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Artist in Residence programs and the Janus Student Art Buying Program.

CherryArts has produced its signature cultural event for Colorado annually during the 4th of July weekend since 1991. The CCAF weekend is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Artivities' and exciting performing arts.

Learn more, follow us at www.CherryArts.org, www.Facebook.com/CherryArts, and www.Twitter.com/CherryArts and share art experiences the hashtag #cherryarts.

Janus presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores.

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