



Media Alert

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Calling all Volunteers to the 27th Annual Cherry Creek Arts Festival *Become a part of Denver's award-winning Arts Festival on July 1, 2 & 3*

WHAT: Every year more than 1,000 dedicated, engaged, community-minded and fun volunteers contribute to make the Cherry Creek Arts Festival possible. Volunteering at the Cherry Creek Arts Festival gives participants an exclusive, behind-the-scenes appreciation of the artists and art that make the Festival so enticing and fun.

WHEN: Saturday, July 1 (10 a.m. to 8 p.m.); Sunday, July 2 (10 a.m. to 8 p.m.); Monday, July 3 (10 a.m. to 6 p.m.) (additional times and dates may be included). Volunteers sign up for 4-to-5-hour shifts.

WHERE: Denver's Cherry Creek North Shopping District, from 2nd to 3rd Avenues, on the six blocks between Clayton and Steele Streets.

ADDITIONAL INFORMATION: Volunteers are the backbone of the Cherry Creek Arts Festival. The Cherry Creek Arts Festival volunteer program, presented by Xfinity, attracts volunteers who are dedicated to the arts, the community and look forward to having a great 4th of July weekend while working and enjoying the Festival.

The Cherry Creek Arts Festival's mission is to provide access to a broad array of arts experiences and support arts education in Colorado. The volunteer team understands that mission and works toward its goals by volunteering for one of many committees during the event.

Please visit <http://cherrycreekartsfestival.org/volunteer/> for more information about how you can be a part of team CherryArts.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus Henderson Investors presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick's Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and

Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, Crusin' 1430 AM and KS 107.5. Supporting Sponsors include Collector's Specialty Woods, Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Pepsi, Rodney Strong Vineyards and Applejack Wine & Spirits. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Halcyon Hotel, John Atencio, the MDC Foundation, Stanley Marketplace and Volution Media.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts and #BringingArttoLife.

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