



For Immediate Release

Contact: Cristina Ceballo, Blake Communications
cristina@blakecommunications.com
720.985.5009

The Cherry Creek Arts Festival Welcomes Grammy-Award Winning Rebirth Brass Band on July 2 for the First-Ever Ticketed Concert in Support of Arts Education

DENVER (June 8, 2017) —Join the Cherry Creek Arts Festival for the first-ever ticketed concert to support arts education on Sunday, July 2 from 8 p.m. to 10 p.m. at the Janus Henderson Investors Main Stage and Blue Moon Beer Garden on 2nd Avenue and Detroit Street. See the Grammy-Award Winning group, Rebirth Brass Band perform, enjoy food and drink vendors and dance under the stars surrounded by art.

“As we bring art to life during the 2017 Cherry Creek Arts Festival, we are thrilled to partner with Levitt Pavilion Denver to offer the public a one-of-a-kind concert experience featuring the nationally recognized Rebirth Brass Band,” said Tara Brickell, executive director and CEO of the Cherry Creek Arts Festival. “Proceeds from the concert will benefit CherryArts’ year-round arts education initiatives throughout Colorado.”

Formed in 1983 by the Frazier brothers, [Rebirth Brass Band](#) is a New Orleans institution that has evolved from playing the streets of the French Quarter to playing festivals and stages all over the world. Rebirth Brass Band combines the sounds of traditional brass bands with a funk and hip-hop twist, giving their music a unique sound. Their signature brand of brass funk has won over several generations of music lovers and is the undisputed leader of the pack.

Enjoy free music performances throughout the Cherry Creek Arts Festival weekend at the Janus Henderson Investors Main Stage and Blue Moon Beer Garden. Experience performances by Michael Hornbuckle Band, the Crystal Swing Band and more. Dance to the tunes of Wendy Woo during the free Festival Night on Saturday, July 1.

The Cherry Creek Arts Festival takes place on July 1, 2 and 3 on the streets of Cherry Creek North. Tickets for the Rebirth Brass Band may be purchased ahead of time for \$12 general admission or \$35 premium admission (includes premium view, two drink coupons and special amenities). Tickets may also be purchased at the door for \$15 general admission and \$45 premium admission. Tickets are limited, visit <http://cherrycreekartsfestival.org/concert/> for more information. Plan your Festival weekend by visiting <http://cherrycreekartsfestival.org/>

Share: #RebirthBrassBand takes the stage for first-ever #CherryArts ticketed concert July 2. Purchase tickets here: <http://bit.ly/2s9VZPw>

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus Henderson Investors presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick's Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, Crusin' 1430 AM and KS 107.5. Supporting Sponsors include Collector's Specialty Woods, Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Pepsi, Rodney Strong Vineyards and Applejack Wine & Spirits. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Halcyon Hotel, John Atencio, the MDC Foundation, Stanley Marketplace and Volution Media.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts and #BringingArtoLife.

###