

**For Immediate Release**



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## **27th Annual Cherry Creek Arts Festival Honors Arrow Electronics as the Distinguished Patron during Opening Gala on June 30**

**DENVER (May 11, 2017)** – The 27th annual [Cherry Creek Arts Festival](#) will honor Arrow Electronics as the distinguished patron during the [Opening Gala](#) on June 30. The Opening Gala benefits the CherryArts year-round non-profit mission to provide art education and outreach programs in local area schools.

“This year marks the fifth year since Arrow Electronics began their innovative support of the Arts Festival,” said Tara Brickell, executive director and CEO of the Cherry Creek Arts Festival. “We’re thrilled to present Arrow as the Cherry Creek Arts Festival Distinguished Patron this year, not only for the transformative artistic experiences they have created, but also for their forward-thinking engagement within our local community.”

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Focusing on guiding innovation, Arrow has partnered with the Cherry Creek Arts Festival for the last five years in the Five Years Out Arrow Art Challenge. The international challenge has inspired artists around the globe to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium.

Hosted by the JW Marriott Denver Cherry Creek and presented by Colorado Business Bank, Colorado Homes & Lifestyles, John Atencio and MDC Foundation, the Opening Gala will begin at 5 p.m. with a private artist preview and purchase reception on Cherry Creek North’s Clayton Street between 2nd and 3rd Avenues. Guests will enjoy a private reception featuring hors d’oeuvres, spirited beverages, a pop-up performance by the Handsome Little Devils and an opportunity to preview and purchase art from 40 of the 255 juried artists who will be exhibiting at the 2017 Cherry Creek Arts Festival.

The gala dinner takes place at the JW Marriott at 7 p.m., following the preview, at which time distinguished patron Arrow Electronics will be honored. Patrons will also experience a one-of-a-kind interactive art experience at the event.

Festival Club VIP tickets are available as part of the Opening Gala ticket package or on their own. Three-day and one-day tickets are available [here](#). Festival VIP club offers premiere access to the JW Marriott for drinks and lunch throughout the Festival weekend.

For information about ticketing and the Opening Gala package benefits, please visit <http://www.CherryArts.org/Gala>. Tickets for the Opening Gala will be on sale from May 4 to June 28. For information about the Cherry Creek Arts Festival's education programs, click [here](#).

#### **About The Cherry Creek Arts Festival**

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick's Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1 and Crusin' 1430 AM. Supporting Sponsors include Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Milagro Tequila and Pepsi. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, John Atencio, the MDC Foundation and Stanley Marketplace.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit [www.CherryArts.org](http://www.CherryArts.org), or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts.

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