



For Immediate Release

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The 2017 Cherry Creek Arts Festival Offers an Art-Full 4th of July Weekend with an Abundance of Family-Friendly Activities

DENVER (June 19, 2017) – The 2017 Cherry Creek Arts Festival, which takes place July 1, 2 and 3 on the streets of Cherry Creek North, offers a number of family-friendly activities throughout the weekend.

[Artivity Avenue](#), presented by King Soopers, offers a full block of family-friendly, interactive activities. Situated on Steele Street between 1st and 2nd Avenues, ART-ivities annually include an “Imagination Collaboration Mural,” painted by the community and the “Creation Station,” presented by Cruisin’ 1430 AM, with various activities for younger children. Other activities include the following.

- King Soopers Kid Club – Play with your food and create a sculpture out of vegetables.
- Button Making with Cruisin’ 1430 AM
- Create Coffee Filter Flowers with Denver PreSchool Program
- Create Amazon Rain Sticks with Museo De Las Americas
- Words on the street and “Poetrees” with Lighthouse Writers Workshop Write Denver
- Color with Firefly Autism
- Create Velvet Art with Chabad Lubavitch of Colorado
- Make robot puppets, space helmets, alien headbands, monoprinting, and more

Additional ongoing family-friendly activities include the following.

- Performing artists at the [Janus Henderson Investors Main Stage](#) and Blue Moon Beer Garden throughout all three days of the Festival.
- The [Janus Henderson Investors Art Experience](#) tent featuring a mural piece by artist Kelsey Montague, where guests are welcome to interact with the piece and post photos using #WhatLiftsYou.
- Interactive arts experiences at [The Janus Henderson Investors Art Experience](#) tent throughout the weekend. Create your own artwork in a variety of media with instructors available to teach techniques. The tent also will host the [Janus Student Art Buying Showcase](#) on Saturday, July 1 at 1:30 p.m.
- The all-new CherryArts Mobile Art Cart that creates on-the-go screen printed totes, t-shirts, prints and more will make its Festival debut under the Janus Henderson Art Experience Tent on July 2.
- Handsome Little Devils’ spontaneous mobile pop-up performances throughout the Festival weekend provided by Festival Sponsor Arrow Electronics.

- [Culinary Avenue](#) located on Detroit Street between 2nd and 3rd Avenues. Enjoy unique dining experiences featuring 21 culinary vendors and three food trucks.

The Cherry Creek Arts Festival provides a diaper changing station with supplies on Artivity Avenue and a first-aid station at Fillmore and 3rd Avenues. Sunscreen is available at entrances and other locations provided by UC Health. The Information Booth presented by The Denver Post, located at 3rd and Fillmore Avenues, will assist with any questions or onsite needs.

Transportation is easy for the whole family with a bike corral located at 1st Avenue and Steele Street and valet parking for bikes provided by nonprofit partner wishforwheels.org. Cherry Creek North has four B-Cycle stations and three \$6 “Festival Premier Parking” at onsite locations. Parking is free at the Cherry Creek Shopping Center throughout the Festival weekend.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus Henderson Investors presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick’s Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, Crusin’ 1430 AM and KS 107.5. Supporting Sponsors include Collector’s Specialty Woods, Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Levitt Pavilion Denver, Nichols Venture Group, Pepsi, Rodney Strong Vineyards and Applejack Wine & Spirits. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Halcyon Hotel, John Atencio, the MDC Foundation, Stanley Marketplace and Volution Media.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts and #BringingArttoLife.

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