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CHERRYARTS ANNOUNCES JURIED ARTISTS FOR 2018

Artists chosen in blind-jury process from 2,138 artist applications

DENVER, CO - January 19, 2018: CherryArts officially announces the 260 juried artists and 5 "Emerging Artists" for its 28th annual Cherry Creek Arts Festival (CCAF). The artists were chosen in a blind-jury process from 2,138 artist applications, making the CCAF one of, if not the most, competitive art shows in the nation. 36 artists are from the state of Colorado. The CCAF takes place Friday, Saturday, and Sunday, July 6, 7, 8, 2018 and is located in Denver's Cherry Creek North District. The festival weekend officially kicks off with the annual Opening Gala and Artist Preview Event on July 5, exclusively on Clayton Street.

The only artists annually exempt from the jury are the 15 award-winning artists and the annual commemorative poster artist from the previous festival. The artist jury changes annually and selects work based solely on artistic excellence of original, handcrafted work: 62 of the total 260 artists are first-time-ever CCAF exhibitors.

Contributing to the extremely competitive nature of the jury and the high levels of art excellence are actual artist sales (in excess of \$3.2 million for 2017) and consistently high national festival rankings. High sales are attributed to the event's setting in the heart of Denver's unique, beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, and a nearly \$1M multi-media marketing campaign. The visual artists' success and quality are core values and measurements of accomplishment for the Cherry Creek Arts Festival.

The Arts Festival features artists in 13 different media categories including ceramics, digital art, drawing, fiber, glass, printmaking, jewelry, metalworks, mixed media, painting, photography, sculpture and wood.

Congratulations to our 2018 juried artists:
<http://cherrycreekartsfestival.org/exhibiting-artists/>

The panel of jurors was comprised of: Vallorie Henderson (Louisville, KY): Management Consultant, Kentucky Small Business Development Center; Jesse Mathes (Arvada, CO): Jewelry Artist; Brice McCasland (McKinney, TX): Mixed Media Artist and 2017 CCAF Award Winner; Chris Roth (Denver, CO): Associate Curator at NINE dot ARTS ; Heinrich Toh (Kansas City, MO): Printmaking Artist and 2017 CCAF Award Winner.

About CherryArts

CherryArts is a 501(c)(3) non-profit organization whose mission is to provide access to arts experiences and support arts education in Colorado. Along with the arts festivals, CherryArts fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Mobile Art Cart: Screen Printing Edition, Artist in Residence programs and the Janus Student Art Buying Program.

CherryArts has produced its signature cultural event for Colorado annually during the 4th of July weekend since 1991. The CCAF weekend is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, explore their inner "Festival Foodie" with our culinary partners, visit special exhibits, and entertain their families with interactive and educational 'Activities' and exciting performing arts.

Janus presents the 2018 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores.

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