

Media Alert

Contact: Cristina Ceballo, Blake Communications cristina@blakecommunications.com 720.985.5009

Bid Online at Cherry Creek Arts Festival Art Auction Beginning Monday, June 26 Support the Festival's year-round arts education mission

WHAT: Kick off your visit to the 2017 Cherry Creek Arts Festival (CCAF) with a stop at the Art Auction exhibit to view and bid on 80 original artworks from exhibiting artists, as well as, exciting items from participating sponsors. Bid in person at the Festival (July 1, 2, & 3) or online at www.cherryartsauction.org. The art is generously donated by exhibiting artists with proceeds going toward CherryArts' year-round art education programs.

WHEN: The Auction opens Monday, June 26 online. Bids close in a staggering format on Monday, July 3, beginning at 7 p.m.

WHERE: Visit <u>cherryartsauction.org</u>, between Monday, June 26 and Monday, July 3 or the Art Auction tent onsite (on Clayton Lane at 2nd Avenue), July 1, 2 & 3, to place your online bids.

ADDITIONAL INFORMATION: All artwork must be picked up or will be mailed from the CherryArts' offices the week after the Festival. Artwork can be picked up at the office from Wednesday, July 5 to Friday, July 7 from 9 a.m. to 4 p.m. The proceeds from the Art Auction go toward the CherryArts' year-round non-profit mission of providing access to art experiences and supporting education. More than 300,000 students have been impacted by CherryArts.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus Henderson Investors presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick's Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, Crusin' 1430 AM and KS 107.5. Supporting Sponsors include Collector's Specialty Woods, Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Levitt Pavilion Denver, Nichols Venture Group, Pepsi, Rodney Strong Vineyards and Applejack Wine & Spirits. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Halcyon Hotel, John Atencio, the MDC Foundation, Stanley Marketplace and Volution Media.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts and #BringingArttoLife.