



For Immediate Release

Contact: Cristina Ceballo, Blake Communications
cristina@blakecommunications.com
720.985.5009

The Cherry Creek Arts Festival and Arrow Electronics Announce the 2017 Five Years Out Arrow Art Challenge Winner

Peter Clouse's "Not Ashamed" will be displayed with other finalists' work through July 3 at the Cherry Creek Arts Festival

DENVER (June 26, 2017) — [Arrow Electronics](#) selected Peter Clouse's "Not Ashamed" as the winner of the [Cherry Creek Arts Festival's](#) Five Years Out Arrow Art Challenge, a national challenge to inspire artists to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium. The jury granted him a \$10,000 prize and a jury-exempt invitation to exhibit at the 2018 Cherry Creek Arts Festival.

This year, the Five Years Out Arrow Art Challenge received 117 applicants, including nine applicants representing Brazil, Belgrade, Germany, Canada, Nigeria, Sweden and Mexico.

Through a competitive and collaborative selection process, a jury of regional artists and art professionals chose seven finalists out of the pool of applicants. Each finalist received a \$5,000 commission to create a forward-thinking piece. The jury selected one winner, Clouse, from Ferndale, MI, to receive the Innovation Award for his work "Not Ashamed." All of the finalists' work will be displayed at the Cherry Creek Arts Festival on Detroit Street and 2nd Avenue July 1 through July 3.

In explaining his craft, Clouse says, "When I first started making art I didn't know it would end up being connected to issues of sustainability, gender roles or connected to a history of textile making, all I knew was I enjoyed making so I continued making. I see potential and beauty in materials that others have discarded. This habit or hoarding of discarded materials has created a passion in me for being sustainable as an Artist. I am passionate about consumption in this country and how it leads to the disposal of goods and it is now my responsibility to put these materials back into production. My weavings have traditionally been abstract aerial landscapes and monochromatic patterns; I have now taken a shift in my designs to create bolder patterning, based on traditional weavings with modern, bold lines."

"Now in our fifth year of the Five Years Out challenge, we continue to be put aback by the artists' interpretation of innovation and the Five Years Out concept," said Leda Abrams, global director of events at Arrow. "Each of the seven finalists submitted a forward-thinking piece of

artwork, but Peter’s notion of sustainability and repurposing of materials within his piece offers an innovative option as we move into the world of the future.”

For more information about the Five Years Out Arrow Art Challenge, please visit <http://community.arrow.com/arts/> and www.cherryarts.org/ArrowFiveYearsOut.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2017 event will take place on July 1, 2 and 3.

Janus Henderson Investors presents the 2017 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Glenfiddich Whisky, Hendrick’s Gin, JW Marriott Denver Cherry Creek, Room & Board, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, ColoradoBiz Magazine, The Denver Post Community, Alice 105.9, 99.5 The Mountain, Comedy 103.1, Crusin’ 1430 AM and KS 107.5. Supporting Sponsors include Collector’s Specialty Woods, Finished Basement Company-REthinkREmodel, Happy Llama Inc., King Soopers, Levitt Pavilion Denver, Nichols Venture Group, Pepsi, Rodney Strong Vineyards and Applejack Wine & Spirits. Contributing Sponsors include Blake Communications, Colorado Business Bank, Colorado Lottery, Creative Law Network, Halcyon Hotel, John Atencio, the MDC Foundation, Stanley Marketplace and Volution Media.

Since 1991, the CherryArts 501c3 nonprofit mission provides access to arts experiences and supports art education via the Cherry Creek Arts Festival, CherryArts Festival at Stanley and statewide art education programs. For more information, visit www.CherryArts.org, or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate Bringing Art to Life using the hashtag #CherryArts and #BringingArttoLife.

About Arrow Electronics

[Arrow Electronics](http://www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries. Learn more at www.fiveyearsout.com.

###