

ePRESS RELEASE
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Cherry Creek Arts Festival
Denver, Colorado, USA
July 3, 4, 5, 2015

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CHERRY CREEK ARTS FESTIVAL ANNOUNCES JURIED ARTISTS FOR 2015

DENVER, CO – January 16, 2015: The Cherry Creek Arts Festival (CCAF) officially announced the 260 juried artists including 4 “Emerging Artists” for its 25th anniversary show. The artists were chosen in a blind-jury process from 1,900 artist applications, making the CCAF one of, if not the most, competitive art shows in the nation. 28 artists are from the state of Colorado. The CCAF takes place Friday, Saturday, and Sunday, July 3, 4, 5, 2015 and is located in Denver’s Cherry Creek North District.

The only artists annually exempt from the jury are the 14 award-winning artists and the annual commemorative poster artist from the previous festival. The artist jury changes annually and selects work based solely on artistic excellence of original, handcrafted work: 85 of the total 260 artists are first-time-ever CCAF exhibitors.

Contributing to the extremely competitive nature of the jury and the high levels of art excellence are actual artist sales (in excess of \$2.8 million for 2014) and consistently high national festival rankings. High sales are attributed to the event's setting in the heart of Denver's unique, beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, and a \$900,000+ multi-media marketing campaign. The visual artists' success and quality are core values and measurements of accomplishment for the Cherry Creek Arts Festival.

The Arts Festival features artists in 13 different media categories including: ceramics, digital art, drawing, fiber, glass, printmaking, jewelry, metalworks, mixed media, painting, photography, sculpture and wood.

2015 exhibiting artists:
<http://www.cherryarts.org/artists/2015artists>

Downloadable exhibiting artist list:
<http://cherryarts.org/media/press-releases>

The jury consists of Darrell Anderson (Denver, CO), Artist, Cherry Creek Arts Festival inaugural artist (1991-1993), Douglas Brugger (Avon by the Sea, NJ), Independent Art Consultant and former Co-Owner and Curator for Show of Hands Gallery featuring fine American craft, Michael Chavez (Denver, CO), Public Art Program Manager for Denver Arts &

Venues, Jennifer Garner (Denver, CO), Associate Professor, Metropolitan State University of Denver, Department of Art, and Betsy Youngquist (Chicago, IL) 2014 Award Winning CCAF Mixed Media Artist of the Arrow Innovation Award.

The CCAF is a 501(c)(3) not-for-profit art services organization whose mission is to provide access to a broad array of arts experiences and support arts education in Colorado. Along with the arts festival itself, CCAF fulfills its year-round art education and outreach mission through programs including the Mobile Art Gallery, Artist in Residence programs and the Janus Student Art Buying Program.

CCAF has produced its signature cultural event for Colorado annually during the 4th of July weekend since 1991. The arts festival weekend is a world-class and award-winning celebration of the visual, culinary and performing arts, and enjoys an attendance of 350,000 visitors over the 3-day event. CCAF gives patrons the FREE, rare and special opportunity to meet and talk with international visual artists, sample fine cuisine, visit special exhibits and artist demonstrations, and entertain their families with interactive 'Activities' and exciting performing arts.

Learn more, follow us at www.CherryArts.org, www.Facebook.com/CherryArts, and www.Twitter.com/CherryArts and share art experiences the hashtag #CCAF.

The 2015 Cherry Creek Arts Festival is presented by Janus, Arrow Electronics and Toyota.

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